



WG Members Give Back: The Ag Leadership Council Receives HERO Award

2013 March 21



The year is just underway, but members of one ag philanthropic group have already kicked off 2013 by raising more than \$200,000 for a Salinas, Calif. hospital. The Agricultural Leadership Council (TALC) donated \$214,400 during its January/February fundraising campaign, allowing Natividad Medical Foundation to purchase important medical equipment and supplies for the Natividad Medical Center.

Under the Leadership of John D'Arrigo and TALC's 21 other founding members (many of whom are also members of Western Growers), the group raised the money through a membership drive and fundraising campaign beginning in January. The organization is comprised of farm families helping farm workers and their families to save and change lives, and more than

80 percent of the patients at the medical center are ag-related workers. According to a news release from the Foundation, TALC membership was opened to the entire community for the purpose of continuing the critical work of providing life-saving equipment and service to those who need it most. TALC has donated more than \$820,000 since it began. [Click here](#) for a list of TALC members who belong to Western Growers.

More than 120 people attended an award ceremony where TALC was honored as the Foundation's distinguished 2013 Hero Award. For more information about the organization, including how you can become a member, call (831) 783-2500. Pictured above: Members accept the 2013 Hero Award. Photo courtesy of Richard Green.