

Natividad Medical Foundation 2013 Hero Award

Photographs courtesy of Richard Green

Natividad Medical Foundation honored The Agricultural Leadership Council (TALC) with the Foundation's prestigious Hero Award on February 28th.

More than 120 people attended the ceremony and reception at Natividad Medical Center, which also included a special preview of the "Plein Air Art: From Field to Fork" Art Exhibition by Monterey Bay Plein Air Painters Association.

Linda Ford, President and CEO of Natividad Medical Foundation presented the Hero Award to TALC founder, John D'Arrigo. Other TALC members present to receive the honor were Mike Antle, Dennis Caprara, Steve and Tom Church, Andy D'Arrigo, Dennis Donohue, Sammy Duda, Lou Huntington, Joe Pezzini and Eddie Silva.

TALC initiated a membership drive and fundraising campaign beginning in January 2013. A hotline for becoming a TALC member was established, (831) 783-2500, and membership was opened to the entire community for the purpose of continuing the critical work of providing life-saving equipment and services to those who need it most.

During the campaign, TALC members raised \$214,400 and increased TALC membership to 116. Since its inception in 2010, TALC has donated \$820,050.

Special Recognition Awards for bringing toys for sick Natividad patients for over a decade were also presented to Dave Crozier of the Crime Prevention Officer's Association of Monterey County; Doug and Elaine DeGeorge of the Kris Kringle Foundation; KWAY 96.9 FM; and Starbucks Coffee Company.

Top to bottom (l to r):

Claudia Villalobos and son, Dylan Mateo.

Harry Weis and Andy D'Arrigo.

Nathan Hughes, Linda Ford and Steve Goldman.

Since its inception, TALC has donated more than \$820,000 to Natividad for critical equipment.

TALC Members receive the 2013 Hero Award.

